



Baton Rouge Police Department



First 100 Days



Prepared by

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Introduction....

I am grateful and humbled to have been selected as the Chief of the Baton Rouge Police Department. My more than 20 years of experience working in Uniform Patrol, K-9, SWAT, and in Training Services have led me to this place to continue serving the Department and Community. I embrace the opportunity to work with, learn from, listen to and engage with everyone.

My dedication to this Department is relentless, and I vow to show the community that we will be your partners in community service to prevent crime and promote the safety and well-being of ALL.

Coming into a new position requires a transition and learning period. As part of this transition, I will engage with every Police Officer, Council Member, Community Leader, Agency Head, and Stakeholder. Guided by the Pillars of 21st Century Policing and our shared commitment to the city and its residents, my team and I will gain an understanding of all issues and come up with strategies to address those issues and better serve our community. My goal is to understand your priorities, collaborate on enhancing public safety, and provide insight into my leadership approach, aligned with our shared high standards.


This process will lay the foundation for my tenure as Chief of Police as I begin my first 100 days of Gathering, Gaining, and Giving. We aim to recognize and amplify our areas of accomplishment as we strive to establish a unified vision for the Baton Rouge Police Department.

Join me in initiating this new chapter. Achieving continuous improvement is a collective endeavor that demands everyone working together towards a shared goal; no single individual can accomplish this task alone. I believe now more than ever we must make joint efforts with our community to continue the decrease in violent crimes and overall Community and Police relations.


Thomas Morse, Jr.

Chief of Police
Baton Rouge Police Department
One City. One Mission.





“The Police are the Public; the Public are the Police. The Police are paid to give full time attention to duties that are incumbent upon every citizen in the interest of community welfare and existence.” –Sir Robert Peele, 1829

The aim of this entry plan is to articulate and communicate to both the Baton Rouge Police Department and the Community my agenda for my initial 100 days as Chief. As I've emphasized before, I consider this Department among the finest in the country. In the upcoming three months, my strategy involves acquiring knowledge, encouraging collective growth, and pushing us to enhance our strengths in policing. I have unwavering confidence in both my Department and the Community to collaborate seamlessly in this pursuit.

Primary Objectives:

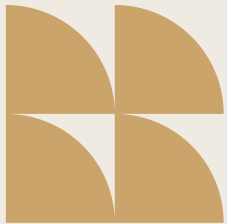
- Maintain ongoing interaction with stakeholders of various backgrounds to gain a thorough understanding of the Community's needs and the concerns within our Police Department.
- Conduct a comprehensive assessment of policies and procedures with the aim of pinpointing areas for improvement, recognizing strengths, and identifying opportunities for growth.
- Promote transparency by promptly sharing information with all stakeholders and increase social media engagement for better communication.





GATHER

“I am dedicated to maintaining open communication channels, fostering collaborations, and developing lasting connections with both my officers and the community.”



In my first 100 days as Chief of Police, I will make this office even more accessible, gathering information through increased opportunities to listen to those I serve.

- Personally meet with all Officers and Civilian staff members.
- Continue the conversation with elected officials and civic leaders.
- Participate in community events in each BRPD district.
- Host interactive listening sessions with fellow Baton Rouge citizens.
- Launch “Chat with the Chief” on our BRPD website.





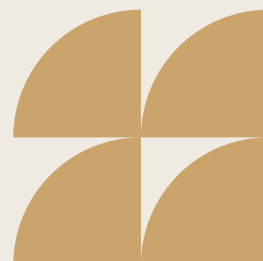
GAIN

“I am committed to maintaining a sharp focus on the Pillars of 21st Century Policing.”



In my first 100 days, I will gain valuable insight about ways the department can optimize delivering the best public safety product to our community.

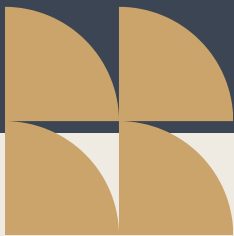
- Evaluate the Department’s organizational chart to locate opportunities for increased efficiencies in manpower use.
- Examine current policies and procedures, collaborating with community stakeholders to craft any necessary policy revisions.
- Review recruitment and retention strategies to ensure that quality candidates are hired from minority communities and supported throughout their tenure.
- Engage our Chief’s Advisory Council and develop a pathway for a Youth Chief’s Advisory Council.
- Continue meeting with area crime prevention districts, civic organizations, faith-based community, and other stakeholders.





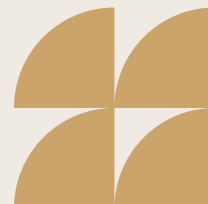
GIVE

“We will make strides to increase
Public Safety and Public Confidence.”



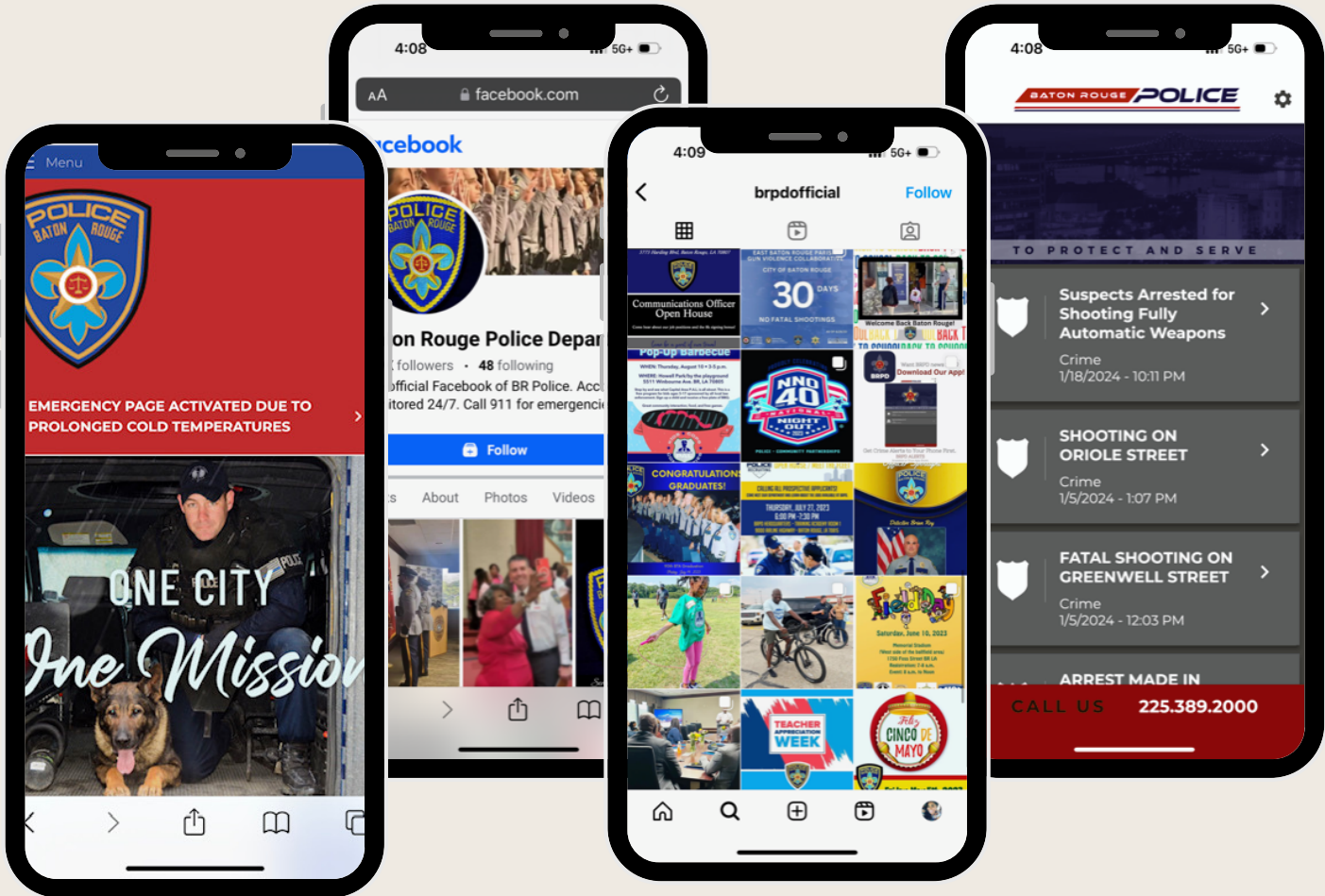
In my first 100 days, I will give Baton Rouge a behind-the-scenes look at the Baton Rouge Police Department, illustrating that this agency is filled with some of the best criminal justice professionals in the country.

- Ensure every officer receives Procedural Justice, Fair and Impartial Biased-Free Policing, and Duty to Intervene classes.
- Continue important scenario-based training that focuses on tactics and de-escalation techniques for all officers.
- Mandate all supervisory officers to receive newly-developed Leadership Seminar classes.
- Establish incentives for camera-sharing programs and invest in advanced technology.
- Develop transparency measures for release of information regarding officer-involved incidents.
- Increase Department's social media profiles and online engagement with the community.
- Create more opportunities for Officers and the Community to interact within each district.



GAUGE

"I invite you to track my progress on our BRPD App, website and social media platforms."



Connect with us now at
www.BRPD.com

